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Children's National Dedicates Research Atrium in Recognition of GEICO's 40-Year Partnership

Longtime support of pediatric health driven by GEICO associate engagement

WASHINGTON, D.C. – Children's National today dedicated its hospital research atrium as the GEICO Cares Atrium. The naming is in gratitude for GEICO's longtime support of Children's National, which will continue as the company targets annual giving totaling \$500,000 per year. This philanthropic support helps ensure that children in the Washington, D.C. region can receive world-class care regardless of illness, injury or ability to pay.

Kurt Newman, M.D., president and CEO of Children's National, and Bill Roberts, president and CEO of GEICO, were present for the dedication, along with employees from both institutions.

"We are deeply grateful for GEICO's dedication to pediatric health," Dr. Newman said. "For 40 years, GEICO has stood alongside us as we've grown stronger – stronger in our care for the community and stronger in our research and innovation for kids. Children's National is their story, too."

GEICO associates at its Chevy Chase, Maryland, headquarters led a summer-long series of fundraisers. Their spirit of collaboration also is realized in the GEICO Cares Atrium, which is a space for physicians investigators and others to gather and brainstorm new ideas in pediatric health. The atrium is located on the fifth floor of the hospital's main campus on Michigan Ave. NW.

"GEICO works to make people's lives better during unexpected events, and this atrium is an example of that philosophy at work. In true GEICO fashion, our associates took a great idea and made it into an extraordinary fundraising campaign," explained Roberts.

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About Children's National

Children's National Health System, based in Washington, D.C., has served the nation's children since 1870. Children's National is the nation's No. 6 pediatric hospital and, for the third straight year, is ranked No. 1 in [newborn care](#), as well as ranked in all specialties evaluated by U.S. News & World Report. It has been designated two times as a Magnet[®] hospital, a designation given to hospitals that demonstrate the

highest standards of nursing and patient care delivery. This pediatric academic health system offers expert care through a convenient, community-based primary care network and specialty outpatient centers in the D.C. Metropolitan area, including the Maryland suburbs and Northern Virginia. Home to the [Children's Research Institute](#) and the [Sheikh Zayed Institute for Pediatric Surgical Innovation](#), Children's National is the seventh-highest NIH-funded children's hospital in the nation. Children's National is recognized for its expertise and innovation in pediatric care and as a strong voice for children through advocacy at the local, regional and national levels.

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About GEICO

[GEICO](#) (Government Employees Insurance Company), the second-largest auto insurer in the U.S., was founded in 1936 and insures more than 28 million vehicles. For more than 80 years, the company has worked to make people's lives better by protecting policyholders against unexpected events. As GEICO has grown, it has delivered money-saving coverage and outstanding customer service to policyholders through its investment in human resources and technology. GEICO is a member of the Berkshire Hathaway family of companies. GEICO also provides [homeowners](#), [renters](#), [condo](#), [flood](#), [identity theft](#) and [term life](#) coverages through non-affiliated insurance companies secured through the GEICO Insurance Agency, Inc. [Commercial auto](#) and [personal umbrella](#) coverages are also available. GEICO has a national workforce of 40,000 associates. GEICO sales representatives throughout the country are licensed insurance agents in order to help guide customers through coverage decisions. To make changes, report claims, print insurance cards and/or purchase additional products, policyholders can access their [insurance policy here](#), connect via [GEICO Mobile](#) or by [phone](#). Sales and service is also available at [GEICO Local Offices](#). Visit www.geico.com for a quote or to learn more.